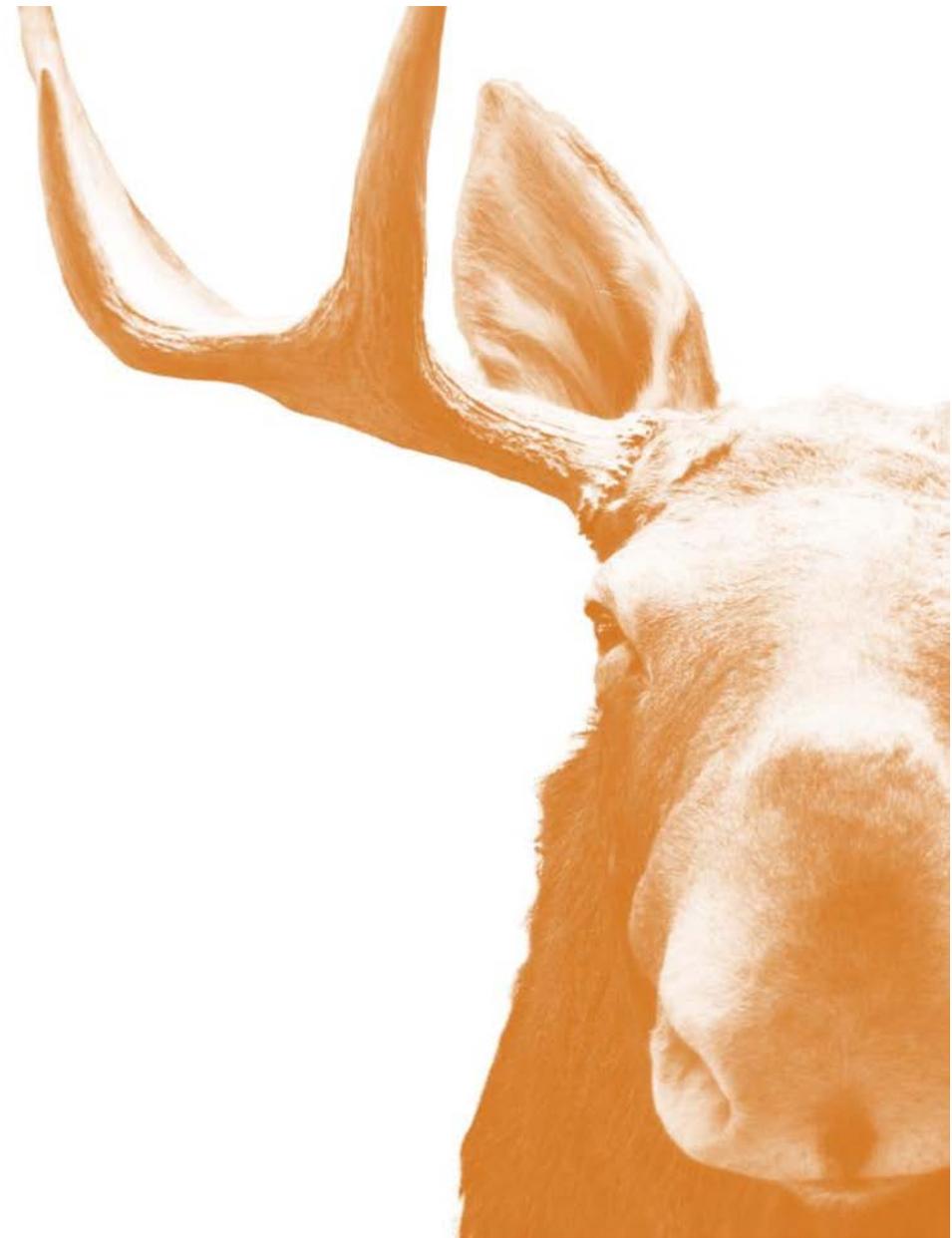


# AALTO VENTURES PROGRAM

Co-creative Entrepreneurship  
Education For All Aalto Students

Minor for Master's





AVP provides Aalto students with  
the inspiration, capability and network  
necessary to build new scalable businesses

# *AVP during the first 5 years*

**2 800**

Students  
average 10 ECTS

**21 000**

Event participants



**80**

Nationalities



**40%**

Foreign



**6**

Schools

# *AVP Offering for students*

## **Inspiration**

Freshmen orientation  
Thought Leaders' Talks  
Slush volunteer training

## **Capability**

Courses  
AVP Minor  
Workshops

## **Network**

Aalto Ecosystem  
Alumni & Mentors  
Networking  
Global Projects  
Study trips

# *AVP Offering for staff and faculty*

## **Program design**

Support for study program (re)design to integrate entrepreneurship into education

## **Course design**

Models and best practices for entrepreneurship teaching

## **Teacher support**

Coaching and hands-on support for teachers  
Co-teaching together with AVP staff

# *Capability – AVP Minor*

Over 20 courses available

[avp.aalto.fi/courses](http://avp.aalto.fi/courses)

## **Startup track**

focusing on startups

## **Prototype track**

focusing on product development

## **Electives**

Startup track is targeted for future entrepreneurs. Students get an possibility to work with their own startups, and develop their leadership and innovation skills further.

Prototype track is targeted for those especially interested in product and service development. Design thinking and user-centric product development are one of the key topics of prototype track.

## *Inspiration – Thought Leaders' Talks*



Prominent entrepreneurial leaders share their knowledge & experiences every month  
Thought Leader Matti Alahuhta, former Chairman of Kone, delivering inspiring talk to students

## *Inspiration – Thought Leaders' Talks*



Kristo Ovaska, co-founder of AaltoES and Smartly.io

## *Capability – Workshops*



Workshops are organized every two weeks, open to anyone who wants to learn

## *Capability – Aalto Fellows*



Aalto Fellows is a five-month study and work course designed to develop theoretical & practical understanding of techniques for growing companies.

## *Capability – Startup Experience*



Startup Experience is a course for teams starting their own startup. The teams work on both developing their customer offering and the company that can deliver the offering and make profit

## *Network – Study trips, EIA*



European Innovation Academy is an accelerating program taken place in Nice & Turin for 3 weeks in July.  
Mentors are from Google, Stanford, UC Berkeley, Ferrari and much more

## *Network – Study trips, Urban Challenge*



A 10-day-long study trip to New York City and Philadelphia with former US Ambassador Bruce Oreck. One key take away is that Finnish community in the US is there to provide support and networks for students and their business.

## *Network – Study trips, Urban Challenge*



It is about being out of your comfort zone. Students learn that they are capable of much more than they thought, and that they need to learn to be comfortable with being uncomfortable. AVP provides *creative* courses to students.

## *Network – Study trips, Nexus Maximus*



AVP and Philadelphia University organize an annual joint signature workshop Nexus Maximus. Aalto students are blended with PhilaU students and work on real-world problems. Winning teams get Ultimate Nexus Maximus award and Aalto Ventures Award.

## *AVP Global Network*



Ken Singer, Managing Director at UC Berkeley Sutardja Center for Entrepreneurship & Technology, visiting and giving a talk at AVP

## *AVP Global Network*



AVP Director Olli Vuola is inspiring business people at Nordic Baltic Business Forum with the story of Aalto and its next generation startup ecosystem

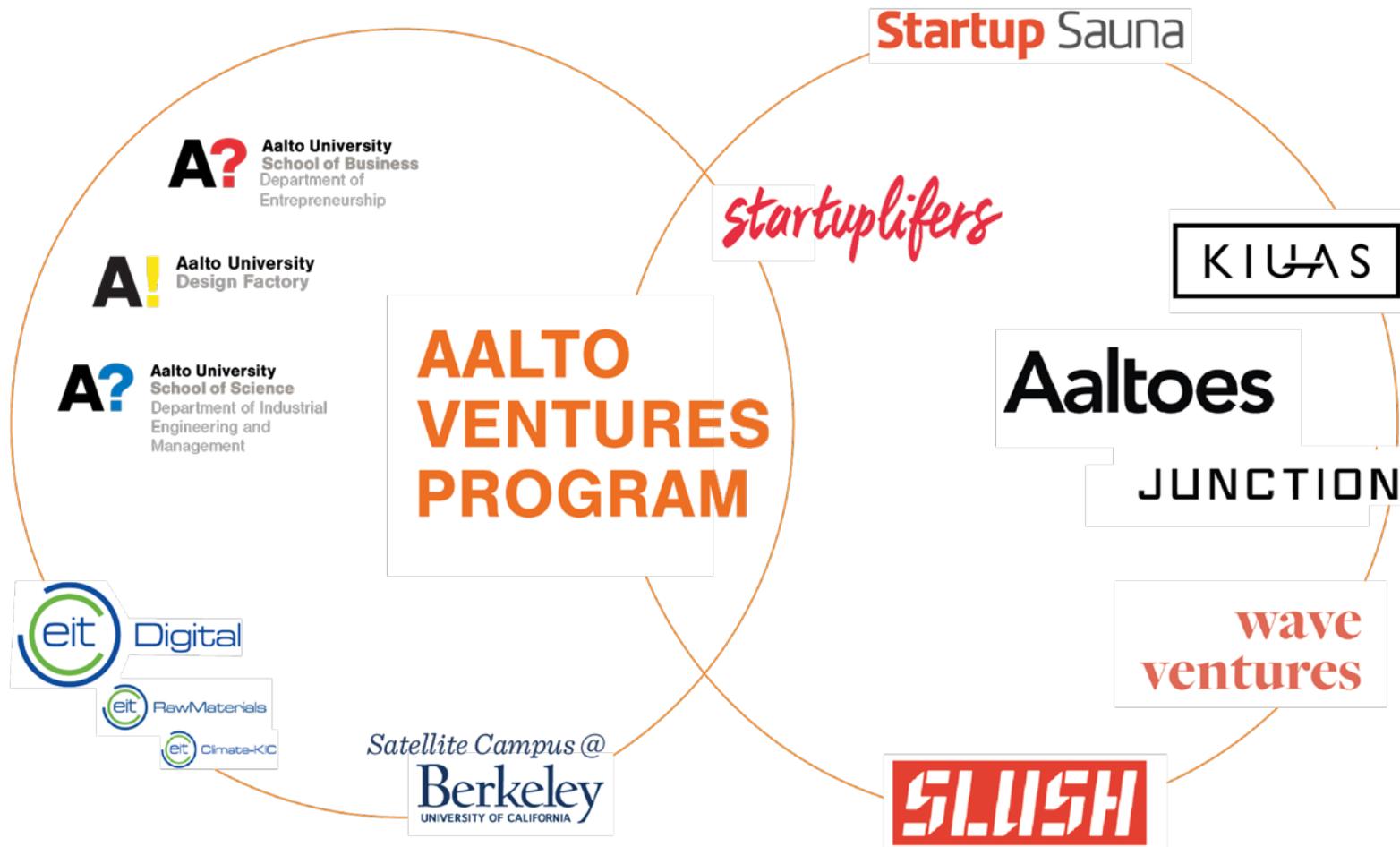
# *AVP to become a role model globally*



Many international universities wish to collaborate with AVP as their role model for the entrepreneurship education

# Aalto Entrepreneurial Ecosystem

University-led Student-led



*avp.aalto.fi*

Facebook: Aalto Ventures Program



Aalto University